

Chiriya's Thai Cuisine

Website redevelopment and a connected pickup-ordering experience



Project image from the restaurant website. Savannah area, Georgia.

THE BRIEF

Refresh the restaurant's website and give customers a clear route from browsing the menu to placing a pickup order through Clover.

WHAT SWIFTSETTER DELIVERED

Website layout and spacing refinements for desktop and mobile; clearer lunch and dinner information; prominent pickup-ordering calls to action; and Clover ordering configuration around the restaurant's requirements.

THE CUSTOMER JOURNEY

Visit the website, explore lunch or dinner, select Order Pickup and continue into the restaurant's Clover ordering experience. The public website displays pickup-only service and a 30-minute preparation message.

THE RESULT

A refreshed website with an accessible path to the existing ordering platform. This is an implementation case study: sales growth, completed order volume, commission savings and staff time savings have not yet been measured.

Explore the delivered website

chiriyasthaicuisine.com